

Portsmouth City Council's **4 BIG THINGS**



**THE BEST
PLACE FOR
BUSINESS**



**TELL THE
PORTSMOUTH
STORY**



**LIFELONG
LEARNING**



**THE BEST
PLACE TO
LIVE**

Portsmouth...The Best Place for Business

- **Public/Private Partnerships**
- **Create a Business-Friendly Environment**
- **Re-imagine the Downtown Waterfront**
 - Continue the Crawford Gateway Revitalization Initiative
- **Continue Smart City Initiatives**
 - Smart City Infrastructure (Fiber Ring)
 - Smart City Master Plan

Portsmouth...The Best Place to Live

- **Build Stronger Neighborhoods**
- **Continue the Poverty Taskforce Initiative**
- **Re-image Sportsplex, Recreation and Museums Facilities**
- **Re-image City Park and the Links Golfcourse**

Tell the Portsmouth Story

- **Image and Marketing Campaigns**
 - I AM Portsmouth
 - Portsmouth Proud
 - Events

Life-long Learning

- **Education Partnerships**
 - Public Education
 - Higher Education (Tidewater Community College, Colleges and Universities)
- **Workforce Development**
 - Internal/External Partners