

2015-2016 askHRgreen.org Campaign

James City Impression Analysis

August 31, 2016

Campaign Name	Total Campaign Impressions
Leaves Down the Drain/Pet Waste	719,578
Lawn care	968,009
Search Engine Marketing	22,432
	1,710,019

Fats, Oils & Grease Media Campaigns	
Campaign Name	Total Campaign Impressions
Holiday Cooking/FOG	766,636
What Not to Flush	2,245,767
Down the Drain	2,286,222
	5,298,625

All Other Campaigns	
Campaign Name	Total Impressions
Public Relations	1,128,961
All other askHRgreen Impressions	8,809,311