

**Neighborhood Incentive Matching Grants Program FY-20
Selection Criteria**

Criteria	Points	Explanation
Support of City Council's Four Big Things (#4), <i>Initiatives to Support Image Enhancement</i>	20	The activities and programs described in the project proposal are designed to further and Support City Council's Four Big Things (#4) specifically, <i>Initiatives to Support Image Enhancement</i> . The activities and expenditures fall within the guidelines of what is eligible for funding in the three grant project categories.
Community Partnerships	20	Application includes letters of commitment for cash and in-kind donations which describe their donations and state the market value. Value of match exceeds the minimum required. Proposed match is identified and ready to expend.
Community Involvement	20	A significant number of neighborhood organization residents are involved in carrying out the project. Volunteers have committed to planning and implementing the project. Project involves broad-based neighborhood participation.
Benefit to Neighborhood	20	Project provides a public benefit to the neighborhood and directly involves the neighborhood residents in all phases. The project or activity takes place within the boundaries of the neighborhood, except where donated space is located outside of the neighborhood.
Project Planning	20	Well-planned, cost-effective and ready for implementation; shows a clear and reasonable vision for sustaining the project and resulting improvements. Proposed activities are an innovative response to a recognized problem. Grant application is complete.
Budget	20	Budget is a reasonable projection of expenses and revenue. Budget accurately depicts revenue, expenses, the neighborhood organization's match, and sufficiently justifies the amount of grant funds being requested. Met or exceeded match amount according to grant funds requested. Expenses are itemized, specific, and necessary for project implementation.
	120	Total Possible Points