



FOR IMMEDIATE RELEASE
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City of Portsmouth and the National League of Cities Bring Free Prescription Discount Card Program to Residents

On August 30th, the City of Portsmouth will launch a program to help provide residents with some relief from the high cost of prescription medications. Through the program, sponsored by the National League of Cities (NLC), the City is making free prescription discount cards available to Portsmouth residents. The discount cards will offer residents an average of 23 percent savings off the retail price of prescription medications.

The NLC Prescription Discount Card can be used by all residents of Portsmouth and has no restrictions based on age, income level, or existing health coverage. The card can be used at most pharmacies around the city, as well as at more than 60,000 participating retail pharmacies across the country. CVS Caremark administers the NLC Prescription Discount Card program.

“Given the current economic climate, where many people need to watch what they spend, we are happy to partner with the National League of Cities to make this prescription discount card available to our residents,” said Brannon Godfrey, Deputy City Manager. “This card will help residents who are completely uninsured, as well as residents who have insurance, but have specific medications that are not covered by their insurance. In both scenarios, residents experience significant savings on prescription medications not covered by health plans,” Godfrey added.

Residents can obtain a free NLC Prescription Discount Card by printing them from the internet at www.caremark.com/nlc, or they can get a card at: the City Hall Information Center-801 Crawford St.; all Portsmouth Public Library branches; the Department of Social Services and Portsmouth Health Department- both located at 1701 High St.; Senior Station- 3500 Clifford St.; and Maryview Hospital- 3636 High St. Residents can also use www.caremark.com/nlc to locate the nearest participating pharmacy or call toll-free at 1.888.620.1749 for assistance with the program.

“We’re pleased to have joined forces with Portsmouth to help their residents maintain their health in a cost-effective way,” said Marc Shapiro, Program Director, National League of Cities. “By offering a health-focused program that provides significant cost savings and is easy to use, we are helping our member cities target an important need among their residents. We hope that the Prescription Discount Card program brings to residents welcome relief from the high cost of prescriptions.”

About NLC

The National League of Cities (NLC) is the nation’s oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans. To learn more about NLC, go to www.nlc.org.