

HR Green Brings National Recycling Celebration to Hampton Roads
HR Green hosts Electronics Recycling Events to celebrate America Recycles DaySM

On November 15th, HR Green is joining thousands of local organizers holding recycling events across the country to celebrate America Recycles Day, the only nationally recognized day dedicated to promoting and celebrating recycling in the United States. [HR Green](#) will host electronics recycling events from 9:00 am to 3:00 pm at the [York County Sports Complex](#) at 4311 George Washington Memorial Highway in Yorktown, and at the main entrance to [The Gallery at Military Circle](#) in the 800 Block of North Military Highway in Norfolk.

Portsmouth residents and businesses can participate by bringing up to one pickup truck full of electronics from 9:00 am until 3:00 pm or until the trailer is full. Document shredding and plastic bag recycling will also be available onsite. Participants who bring five used plastic bags for recycling will receive a handy, reusable [ChicoBagTM](#) (one per person, while supplies last). The recycling events are supported by [Waste Management](#), [LG Electronics USA \(LG\)](#), and [Keep America Beautiful](#). Waste Management will transport the electronics to one of their U.S. regional recycling centers and break the product down into saleable commodities such as plastics, metals and glass. Downstream vendors will further process the commodities into reusable forms and new products will be made from the recovered materials. LG Electronics hopes to incorporate some of those recovered materials back into its own products.

The following items **will be accepted** at both electronic recycling events: Cell phones | Computers/CPU's | Computer monitors | Computer peripherals (mouse, speakers, etc.) | Consumer electronics (DVD players, alarm clocks, etc.) | Fax machines | Home and office phones | Keyboards | Printers | Stereos | Televisions | VCRs.

The following items **will not be accepted**: Any unit with sludge or liquids | Dehumidifiers | Household hazardous waste | Large appliances (refrigerators, stoves, washer dryers, etc.) | Microwaves | Non-decontaminated medical equipment | Smoke alarms and detectors.

“America Recycles Day is a perfect opportunity for businesses to recycle their surplus electronics, while at the same time help the environment,” said Jack Hornbeck, CCE, President & CEO, Hampton Roads Chamber of Commerce. He added, “This is another step for businesses to engage their employees and promote environmental corporate citizenship.”

“We are very proud supporters of HR Green’s America Recycles Day event and commend their efforts to promote recycling in Hampton Roads. Recycling is the easiest thing we can all do to save energy, conserve natural resources and create green jobs. Collectively, through events like these, we aim to make recycling bigger and better 365 days a year,” said Brenda Pulley, Vice President of Recycling Programs at Keep America Beautiful and national program manager for America Recycles Day.

For more information about all things green in Hampton Roads, visit www.askHRgreen.org. To find the nearest drop off for all your recycling needs including batteries, CFLs, household hazardous waste, etc., visit www.earth911.com.

About the HRPDC and HR Green

The HRPDC provides assistance on local and regional issues pertaining to economics, physical and environmental planning, emergency management and transportation. The Commission represents more than 1.6 million people who live in the cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach and Williamsburg, and the counties of Gloucester, Isle of Wight, James City, Southampton, Surry and York. With a focus on simple steps residents can take to find their “inner green,” [HR Green](#) is a region-wide public awareness campaign by the HRPDC and the 16 cities and counties it serves.

About America Recycles Day

America Recycles DaySM is a national program of Keep America Beautiful, and is the only nationally recognized day and community-driven awareness event dedicated to promoting and celebrating recycling in the U.S. Since its inception in 1997, communities across the country have participated in America Recycles Day on November 15 to educate, promote environmental citizenship, and encourage action. Learn more at AmericaRecyclesDay.org.

About Keep America Beautiful, Inc.

Keep America Beautiful, Inc., established in 1953, is the nation's largest volunteer-based community action and education organization. With a network of over 1,200 affiliate and participating organizations, Keep America Beautiful forms public-private partnerships and programs that engage individuals to take greater responsibility for improving their community's environment. To learn more, visit kab.org.

About LG Electronics USA Inc.

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions, all under LG’s “Life’s Good” marketing theme. For more information, please visit www.lg.com.