



**For Immediate Release
May 6, 2010**

**Contact: Dana Woodson
757.393.8641**

“Roses On High” City-Community Partnership Program to Bloom May 7th!

Portsmouth, VA -- The City of Portsmouth will partner with the Olde Towne Business Association (OTBA) in a new planter adoption program along High Street, “Roses on High”. Each of the 32 planters along High Street in Olde Towne will be filled with a rose bush that OTBA members will purchase and plant on Friday, May 7th beginning around 9:15 a.m.

The City of Portsmouth, which owns the planters that have not contained plants for one year, presented the planter adoption concept to the OTBA as a beautification project and an opportunity for a community and city partnership during times of municipal fiscal constraints.

Placards will be placed on each planter identifying the OTBA member who purchased the rose bush and who will tend to it with subsequent care.

For more information, call OTBA President Chris Anuswith at 397-1234 ext 135.

#