

# Communicator *The Clean*

## Clean Business Recognition Winner

Nationwide Insurance Company , 4301 Portsmouth Blvd.



### Honorable Mention

**Sturtevant Funeral Home**

5201 Portsmouth Blvd.

**The Heights of Olde Towne**

303 Effingham Street

We want to recognize a clean business in your community!

Submit a nomination for a worthy business to: [smithy@portsmouthva.gov](mailto:smithy@portsmouthva.gov)

## 19th Annual Clean the Bay Day

Clean the Bay, Save the Bay

Saturday, June 2nd, 2007 • 9am - 12Noon

**Volunteers, Team Leaders & Sponsors Needed!!**

2007 marks the City of Portsmouth's 10th year participating in this local, regional, and semi-national event to promote volunteer participation in the clean up of our City waterways and fortify Portsmouth as a "Clean Winner," in Hampton Roads. Last year, the City of Portsmouth partnered with over 587 volunteers including 289 Military helpers, to collect over 29,008 pounds of litter and debris from over 15.7 miles of Portsmouth waterways.



### Zones planned for 2007

West Norfolk Bridge, Scotts Creek, Shea Terrace, Paradise Creek, Hoefflers Creek, Waterview

Swimming Point, Naval Medical Center, Lake Shores, City Park, Peachtree Lake, Oregon Acres



#### TOP 5 REASONS WHY YOU SHOULD HELP CLEAN THE BAY

1. Community transformation starts with you .
2. Help the Environment !
3. Take pride in yourself, your environment and your city.
4. Join a winning team
5. It makes you feel good!

#### WHAT TO WEAR:

- Shoes with hard soles and closed toes
- Long sleeved shirts
- Long pants & clothes appropriate for your zone
- Hats to prevent heat stroke

#### WHAT TO BRING:

- Water • Sunscreen • Allergy medication
- Bug spray

To volunteer: 1-800-SAVEBAY or log onto [www.cbf.org/clean](http://www.cbf.org/clean)

# Yard of the Month Winners

*Mr. & Mrs. Ed Baker • 4044 Summerset Drive*



Help us recognize a beautiful yard in your community. Submit a nomination for a worthy yard to: [smithy@portsmouthva.gov](mailto:smithy@portsmouthva.gov).

Include a picture and an address. Nominations can also be sent to:

The City of Portsmouth  
Clean Community Commission  
801 Crawford Street  
Portsmouth, VA 23704

## Honorable Mention

5221 Greenbrook Dr.  
4040 Kalona Dr.  
4040 Summerset Dr.

The citywide Yard of the Month Program was established in order to encourage citizen's participation on a regular basis in the improvement of Portsmouth communities. This program provides recognition to citizens who help make a difference in their neighborhood through the adornment of their homes and beautification of their yards. The Clean Community Commission accepts applications for nominees year round, however the judging of yards and the presentation of awards will take place on a quarterly basis. For more information visit our website: [www.portsmouthva.gov/cleancom](http://www.portsmouthva.gov/cleancom) click on Yard of the Month



## Runner Up!

*Mr. & Mrs. Craig Wilson • 1606 Rodman Ave*

# Operation: Clean Up Portsmouth

It's not too late for your neighborhood to participate in Operation: Clean Up Portsmouth 2007. Here's what you have to do:

1. Designate 1 person as your point of contact to coordinate with the Clean Community Commission.
2. Choose 4 locations to place containers in your neighborhood for one weekend.
3. Contact Mr. White with Waste Management at 393-8663 to let him know that you want to schedule containers for a community clean up.
4. Contact Yilla Smith, at 393-5628 and let her know your dates and container locations.

## 2007 Scheduled Clean Ups!!

May 11th . . . . .	OldeTowne	July 13th . . . . .	Long Point
May 18th . . . . .	Highland Biltmore	August 10th . . . . .	West Park View
May 25th . . . . .	Churchland West	August 17th . . . . .	Park Manor
June 8th . . . . .	Park Manor	September 28th . . . . .	Oregon Acres
June 22 . . . . .	Churchland West	October 12th . . . . .	Highland Biltmore
June 29th . . . . .	Oregon Acres	November 2nd . . . . .	West Park View



## Untitled

By Jerry Marczuk  
12th- Grade-Kettering Fairmont High School  
Dayton, Ohio

Throw it all around our streets  
Just dump it on the ground  
Sure, it doesn't matter  
You're just ruining my town  
Pour it in our clear waters  
Miss the trashcan and don't care  
To you it may not matter  
But to the animals it's unfair  
You're strangling them with your plastic  
pop holders  
Smothering the oxygen that they breathe  
And when it gets too messy  
Then, you just pick up and leave  
But those who are less fortunate  
For those who cannot speak  
I ask, demand, no-beg of you  
Please help those small and weak  
Pick up your trash, assist the Earth  
Help to win this fight  
Although it's not a big deal now  
One-day trash could mask the sunlight.

**Take Pride Poetry  
2nd Place Winner 2006**

# What is the Portsmouth Clean Community Commission?

## Mark your Calendars!!

Clean the Bay Day  
MANDATORY Zone  
Captain Training  
*May 23rd*

19th Annual Clean  
The Bay Day  
*June 2nd*



Chairman Charles Magruder (left), Vice-Chairman Peppy Owens (right)

The Portsmouth Clean Community commission was established in 1977. In January 1997, history was relived in Portsmouth, as leadership's vision became a reality and the Mayor's "War on Ugly" was reflected in the reestablishment of the Clean Community Commission.

## WE WANT TO SPEAK TO YOU!!

We want to share our ideas and wonderful programs with your group or organization. "Help us achieve our goal."

Give us a call at 393-5628 to schedule an appointment!

## Our Mission

The Clean Community Commission is charged with initiating, planning, directing and coordinating programs for litter control and prevention, as well as, beautification in Portsmouth.

## Pride of past, Promise of future...



### Long Term Goals

- Establish an educational liaison with Portsmouth Public Schools, private and home school co-ops
- Increase involvement with youth groups
- Increase the level of civic organizations support and participation in community clean up to more than 50%
- Increase beautification efforts by 25%

### Short Term Goals

- Develop highly visible projects and work closely with the Friends
- Increase public awareness of the CCC and its work
- Develop more funding opportunities for the Clean Community Commission
- Increase volunteer participation

## Shining the light on those who make a difference....



### Jeannette Rainey

Commissioner, Clean Community Commission  
Olde Towne

*Favorite Food: Italian or anything with a heavy cheese sauce*

*Favorite Color: Red*

*Favorite superhero: Scooby-Doo*

*Term Expiration: 6/30/08*



### Maryann Chichester

Commissioner, Clean Community Commission  
Olde Towne

*Favorite Food: Soft Shell Crabs*

*Favorite Color: Blue*

*Favorite superhero: Uncle, who was a marine and fought at the battle of Iwo Jima. He was injured and lost his leg. He is now 82 years old.*

*Term Expiration: 6/30/09*

# Commission *Notes from the*



## Contact information

**Yilla J. Smith, Editor**

757-393-5628

smithy@portsmouthva.gov

### ***The Clean Communicator***

May 2007, Volume 10, Issue 2

*A newsletter to promote and celebrate The Portsmouth Clean Community Commission's participation in the appreciation, protection and enhancement of our environment*

The Citizen Advisory Committee on Waste Management for Portsmouth and SPSA is a committee that was formed last year. It is comprised of eight residents of Cradock and three residents at large. Mr. Rick Warren, a long time Cradock resident, is the Chairman. Councilman Ray Smith represents the City of Portsmouth on this committee, as well as, staff members from SPSA. The purpose of this committee is to serve in an advisory capacity to the City of Portsmouth and SPSA on issues of environmental quality, enhancing communication, and beautification. They also would like to create a beneficial partnership between not only the Cradock community, but also the city as a whole and SPSA. It is felt that what affects our community, affects every community. The meetings are held the second Thursday of each month at the Cradock Recreation Center. The meetings start at 6:30 P.M. and the public is welcomed to attend. SPSA has set up a hotline number for citizens to call, 361-9002. The City of Portsmouth also has a citizen's complaint number, 393-8003.



by Mary Phillips  
Commissioner

### ***City of Portsmouth***

***Clean Community Commission***

***801 Crawford St.***

***Portsmouth, Virginia 23704-3822***

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