

Economic Impact

From Chairman Preziotti

In 2001, the Clean Community Commission made a mark in the community as a component of the city that promises to stand the test of time. Our coordinated efforts at planning, project execution, and the provision of sustained committed volunteers has become our trademark. Many of our sponsors' donations, both financial and in-kind, are top quality and they love to give to the Commission. Our volunteers' time is valuable –literally. If we had to pay the 500 workers the wages for one single hour of work they would have to receive at the minimum **\$2,575.00** for one project!! This amount is devoid of benefits, and other expenses that an employer would have to pay an employee. Changing behavior is what litter prevention and beautification of our communities is all about. Teaching and motivating people is what we are good at. The Clean Community Commission is a mechanism of people that works from the inside out. This is a sure means to affect our economy and our future as a worthwhile investment. Invest in our future, and join in with us—Portsmouth's Clean Community Commission.



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Annual Report
2001

Portsmouth Clean Community Commission

...partnering to make
Portsmouth prettier...

Capitalizing on our Natural Resources



Left column, from Top: Mayor James W. Holley III, Joseph Preziotti, Jr., Walter Broda, Raleigh Harsley, Theresa Zenisek, George Zenisek, and Lisa Gallagher. **Right column, from Top:** Claudia L. Cox-Wynn, Brenda Turner, Karen Butler, Eleanor Thompson, Carl Burden, Karen Clements, Madalyn Morris-Grimes

Our Commission Members

Neighborhood Quality

Report from Mayor Holley

2001 was indeed a year of continued new beginnings for us in Portsmouth. The opening of the new Riverfront Performing Arts Center, the Renaissance Hotel & Conference Center, Ocean Yacht-Marina, and the Westbury Housing Community all signify a coming of age for the "Portsmouth Family". However, with the coming of age, there is still a necessity to focus on **neighborhood quality** and livability in our community through empowering our civic leaders with the necessary tools to lead their own destiny.

Our Clean Community Commission has paved the way for that momentum to continue putting systems in place to address these areas. In 2001, more than **620** volunteers came to our program and donated over **2,220** hours of public service to Portsmouth and the Clean Community Commission whose mission is concerned with litter prevention and beautification of Portsmouth.

Our plans for progress will not be deterred as we continue to recruit new leadership and Commissioners to fill voids in our volunteer structure. We need young people, students, teachers, and retired residents and non-residents to maintain our momentum. Don't miss out on your chance to make a difference and invest in our home.



Fiscal Strength

Recognizing our **fiscal strength** in our Waterways and the Military resources

Military Recognition

Partnering with the military is something that we don't take for granted in Portsmouth. The Clean Community Commission strives to recognize the natural resources of our military might as they look for opportunities to provide community service to us. The Navy and the Coast Guard in particular work heartily at helping us meet our mission. Together Everyone Achieves More in the TEAM work environment.



Clean the Bay Day

Environmental Stewardship at its best. This signature annual event always held on the first Saturday in June captures the imagination, hearts and debris of all in Hampton Roads. Last year we had so many volunteers we had to send some to other surrounding cities. Participants include boy and girl scouts of America, churches, military groups, civic leagues, individuals, dive teams, and marinas.

2001

- 11 miles of shoreline cleaned
- 353 volunteers participated
- 44,172 pounds of debris cleaned up
- 13 neighborhood groups participated.

The Great American Clean Up & Operation Clean Up Portsmouth



Spear headed by Keep America Beautiful who obtains National and local sponsors that provide funds for banners, donations, posters, bags, and materials used at the clean up. Implemented locally by the Clean Community Commission and community civic leagues.

- 8 community civic leagues participated
- 175,200 pounds of debris was collected
- An average of 21,900 pounds per neighborhood

Participating communities:

- Brighton – Prentice Park
- Cavalier Manor
- Churchland West
- Cradock
- Highland Biltmore
- Port Norfolk
- Truxton/Douglas Park
- West Park View

Our Naval Comrades in Aid:

- Naval School of Health Sciences
- USS Ashland
- USS George Washington

Adopt-A-Spot

We have been "partnering to make Portsmouth Prettier One Spot at a Time". This service oriented clean up and beautification program literally gives you name recognition for your hard work. Last year, over **50** individuals and organizations contracted to keep a **1-mile stretch** of Portsmouth clean and beautiful—that's 200 miles annually for this single project. Signs of Success depicting the Adopt-a-Spot program are all over Portsmouth. We cleaned up **30,381** pounds of debris along our roadsides and median strips in 2001.

