

United States®  
**Census  
2020**

Spread the Word: The Time to Act is Now

**Time is running out.  
Respond now.**



Shape  
your future  
START HERE >

United States®  
**Census  
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Beginning on **Constitution Day, September 17, through Sunday, September 20**, join Census Bureau partners nationwide in reminding your network that time is running out to respond to the 2020 Census.

Share [this 2020 Census graphic](#) with your social media followers using the hashtag #2020Census, and post [this 2020 Census banner](#) on your website. Plan to send an email or text message reminder to your employees with a link to respond at [2020census.gov](https://2020census.gov), and post a reminder on your intranet.

Support your digital engagement with activities like chalking the sidewalks in your community. For example, social media reminders could be combined with “Chalk the Walk” reminders that ask your stakeholders and social media followers to chalk “last chance to be counted in the #2020Census” on their sidewalks.



**Time is Running Out: Plan Your Outreach**

- Time is Running Out Social Media Graphics: [Graphic 1](#), [Graphic 2](#)
- Time is Running Out Web Badges and Banner: [Badge 1](#), [Badge 2](#), [Banner](#)
- [2020 Census Outreach Materials](#)
- [Where to Count Yourself If You Haven't Responded Yet](#)
- [Sample Drop-In Messages to Encourage Response](#)

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**Help us spread the word. Connect with us!**



## About the 2020 Census

The U.S. Constitution mandates a census of the population every 10 years. The 2020 Census counts everyone who lives in the U.S. on April 1, 2020. Census statistics help determine the number of seats each state holds in the U.S. House of Representatives and how billions of dollars in federal funds will be allocated by state, local, and federal lawmakers every year for the next 10 years.