Portsmouth City Council’s
4 BIG THINGS

THE BEST PLACE FOR BUSINESS

TELL THE PORTSMOUTH STORY

LIFELONG LEARNING

THE BEST PLACE TO LIVE

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**Portsmouth...The Best Place for Business**
- Public/Private Partnerships
- Create a Business-Friendly Environment
- Re-imagine the Downtown Waterfront
  - Continue the Crawford Gateway Revitalization Initiative
- Continue Smart City Initiatives
  - Smart City Infrastructure (Fiber Ring)
  - Smart City Master Plan

**Portsmouth...The Best Place to Live**
- Build Stronger Neighborhoods
- Continue the Poverty Taskforce Initiative
- Re-image Sportsplex, Recreation and Museums Facilities
- Re-image City Park and the Links Golfcourse

**Tell the Portsmouth Story**
- Image and Marketing Campaigns
  - I AM Portsmouth
  - Portsmouth Proud
  - Events

**Life-long Learning**
- Education Partnerships
  - Public Education
  - Higher Education (Tidewater Community College, Colleges and Universities)
- Workforce Development
  - Internal/External Partners

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